

TRAINING, MENTORING & ADVISORY



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ABOUT EEDAMA

01

REACT

RETHINK

REALIZE

WHAT IS EEDAMA?

Eedama is an independent social enterprise, founded in Masdar City, Abu Dhabi in 2015; it promotes sustainable development by supporting citizens, schools and organizations in embracing sustainability within their practices.

EEDAMA'S SERVICES

Eedama offers various services related to the sustainable development goals (SDGs) with a focus on sustainability and entrepreneurship, through:



“

Eedama comes from the Arabic verb
“to make it last” which is what
sustainability is all about: **Being proactive!**

- Dr. Ounsi El Daif
Founder & CEO

”

EEDAMA'S OUTREACH & IMPACT

since 2015



17,000+

Students &
Teenagers



5000+

Adults



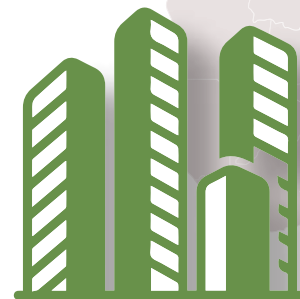
150+

Educational
Institutions



75+

Events



50+

Companies



30+

Consultancy
Projects

MAIN PARTNERS & CLIENTS





TRAINING SERVICES

TRAINING OPTIONS

- Customizable / tailor-made programs
- 1 to 30 days programs available
- Online or in - person

A

Entrepreneurship With Impact
(For Start-ups, Civil Society Organisations,
Not For Profit Organizations/NGOs)

B

Specialized Training Topics

C

**Sustainability Technical
Training**

D

**Training and Educational
Content Development**

E

Coaching & Advisory
(For Individuals & Organizations)



A- Entrepreneurship With Impact

(For Start-ups, Civil Society Organisations, Not For Profit Organizations/NGOs)



Ideation & design thinking



Strategy & business model



Business planning, financial forecasting & budgeting



Financial management & accounting



Funding: Investment, grants, donor funding



Marketing, sales & communication



Leadership, public speaking, & pitching



Operations & HR



Pitching & public speaking



Legal environmental in Lebanon



B - SPECIALIZED TRAINING TOPICS



Project Management
(including funded projects)



Crisis management for
Startups, SMEs & NGOs



Impact Understanding
& Measurement



Sustainability, innovation,
sharing economy



Facilitating interactive activities



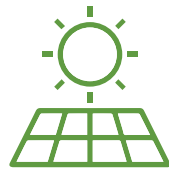
C - SUSTAINABILITY TECHNICAL TRAINING



The environmental crisis - sustainable development



Green buildings / LEED certification



Solar energy: technologies, markets & policies



Introduction to energy



Sorting, waste management: basic training



Urban planning & sustainable city design



Agroecology, Permaculture



D - TRAINING & EDUCATIONAL CONTENT DEVELOPMENT



Needs assessments



Curriculum writing



Training of trainers



E - Coaching & Advisory

(For Individuals & Organizations)

For Organizations:



Civil Society Organisations
& NGOs: Organizational
development & crisis management



SME sustainable business



Startup sustainable
business coaching

For Individuals:



Career path - orientation



Ideation: from idea to action





MAIN PROJECTS

03

MAIN PROJECTS

Sustainable Development Training for Omani NGO Youth Vision

About: 3 days sustainable development training with a focus on the Gulf region.

Location: Multiple Locations in Abu Dhabi, Dubai & Sharjah

Date: August 2017 & 2018

Description: Eedama delivered a 3 day training that focuses on the global understanding of the environmental crisis and the concept of sustainability through a scientific approach. The program covered the following themes: Sustainability in our Society, Sustainable Approach to Resources, Technology and Innovation for Sustainable Development, Renewable Energy, Technologies and Markets.

Beneficiaries: Omani Youth Vision Students

Contact: Ibrahim Alhinai (Project manager),
Maryam Al Amri (CEO) maryam@youth-vision.net

30-day-long Start-Up Training Program for The Lebanese League for Women in Business LLWB

About: Development of a Crisis Management Training

Location: North Lebanon and Bekaa

Date: February 2020 - September 2020

Description: Eedama developed a 30-day entrepreneurship training program (30 days of content developed) and delivered 2 pilot trainings of 18 days each to 50 women entrepreneurs in Bekaa and North Lebanon (face to face). The training was followed by coaching sessions for all start-ups as well as a ToT for future trainers.

Beneficiaries: women founders (Start-Ups and SMEs) in various sectors

Contact: Nisreen Deeb (LLWB Executive Director, Beirut
- nisreen.deeb@llwb.org)

Training of Trainers on Sustainability Workshops for Majid Al Futtaim's employees

About: Training of Trainers (TOT) for the sustainability education team from MAF.

Location: Dubai, UAE

Date: 11 to 15 October 2020

Description: Eedama implemented a strategy for Majid Al Futtaim Leisure and Entertainment that includes a program of training and development sessions for MAF staff (TOT), and then for school children. The training included training on 5 different sustainability workshops that align with MAF's sustainability themes: Net positive carbon, Net positive water, Circular economy, Local economic development, Promoting sustainable lifestyle and more.

Beneficiaries: Majid Al Futtaim Leisure and Entertainment employees

Contact: Salma Abassaly (Senior Operations Manager)
- Salma.Rouxel@maf.co.ae

Masdar Ambassadors Training for Abu Dhabi Sustainability Week

About: Water Energy Food Nexus Workshops for 40 Students

Location: Abu Dhabi, Masdar City

Date: 15th December 2018 & 3rd January 2019

Description: 40 Sustainability Ambassadors were selected to take part in Abu Dhabi Sustainability Week 2019 preparation and training in Masdar City. Students were trained on a variety of sustainability topics related to water, energy and food for two full days through theory and hands-on activities in order to represent these divisions in ADSW's event.

Beneficiaries: Masdar Ambassador - Highschool Students

Contact: Shaikha Al Hosani (Senior Officer, Youth Initiatives)
- shalhosani@masdar.ae

MAIN PROJECTS

Civil Society Organisation support (Tabadol - Collaborator Program) for Makesense & The Asfari Foundation

About: Training and Coaching of CSOs in the frame of the program, followed by the monitoring and evaluation of the whole program

Location: Online (CSOs from Lebanon, Syria, Jordan, Palestine, Turkey and Germany)

Date: July 2022 - December 2022, then December 2022 - February 2023

Description: Eedama is participating in delivering a series of targeted training sessions to a number of CSOs located in Lebanon, Syria, Jordan, Turkey and Europe. The training sessions were followed by individual coaching sessions that were conducted online with specific CSOs. Topics included financial management, business model and funding sources, financial forecasting and budgeting, HR management, digital marketing, and project management. Eedama was then asked by Asfari Foundation to do the monitoring and evaluation report of the programme, and publish a booklet with the main lesson drawn.

Beneficiaries: Civil society organizations working in Lebanon, Syria, Palestine and Jordan. Program managed by Makesense Lebanon, and funded by Asfari Foundation (London).

Contact: Celine Caudron (country manager - Makesense - celine.caudron@makesense.org - +33 6 58 94 51 35)

Scoping Study Climate and Energy Advocacy & Civil Society Support in Jordan, Lebanon & Tunisia For Hivos NGO

About: Field Research & Report

Location: Lebanon, Jordan and Tunis

Date: September 2019 - February 2020

Description: Field Research & Report in Jordan, Tunisia and Lebanon focused on mapping and understanding the needs of civil society movements in the environmental sector, with a focus on climate action

Beneficiaries: Hivos NGO, The Netherlands, for its strategic planning

Contact: Eco Matser (ematser@hivos.org - +31 6 5351 1972)

Green Impact MED for Berytech, The European Union

About: Development and delivery of training sessions and coaching sessions on “Investment readiness and fundraising”

Location: Lebanon

Date: May 2021 - June 2021

Description: Eedama delivered a 2x 6-hours investment readiness workshop (12 hours total) and a total of 20 coaching sessions to green entrepreneurs developing solutions to reduce human’s impact on the environment (online and face to face). Coaching topics were related to business model validation, financial forecasting, pitching and storytelling techniques. Eedama has been preparing the teams for a pitching event scheduled at the end of July.

Beneficiaries: Stand Up Project: eco-innovative entrepreneurs and enterprises within the textile and clothing sector. Green Impact Med: green entrepreneurs focusing on waste management, recycling and upcycling, e-bikes, solar ovens.

Contact: Joanna Abi Abdallah (Business Support & Development Manager - Berytech - Damascus Road, Berytech Building - joanna.abiabdallah@berytch.org - +961 3 822 038)

Start-AD Incubation Program: Start-AD, NYU University Abu Dhabi

About: Development and delivery of an impact assessment module.

Location: UAE, Abu Dhabi

Date: May 2020 - June 2021

Description: Eedama developed a novel approach to impact assessment using a system-thinking approach to help entrepreneurs assess their impact. A 3 hours module was delivered to students of NYU University in Abu Dhabi (online)

Beneficiaries: Forty social entrepreneurs (students) at idea stage, building solutions to solve the world’s greatest challenges

Contact: Sabira Huda - Sabira Huda sh4065@nyu.edu

Trailer video of the 2020 session of Eedama available online:

<https://www.linkedin.com/company/startad/videos/native/urn:li:ugcPost:6650015649772994560/>

MAIN PROJECTS

Training of Trainers (ToT) for Institut Européen de Coopération et de Développement IECD

About: Development of a Crisis Management Training

Location: North Lebanon and Akkar

Date: December 2020 - February 2021

Description: Eedama developed a training for micro-businesses on crisis management and adapted IECD's existing general business training content to make it better suited to the current context. Eedama conducted focus group discussions prior to developing the content in Tripoli and Akkar. Eedama delivered a ToT to IECD's trainers on the new content (face to face)

Beneficiaries: IECD's trainers, microbusinesses in various sectors

Contact: Hanaa Amine, Project Manager for MSMEs, +961 70 038 372, Hanaa.amine@iecd.org

Agri-Youth project for Alpha Association

About: Training for the management of an environmental educational and activities center in Mount Lebanon

Location: Wadi El Karm, Mount Lebanon, Lebanon

Date: Spring 2022 - summer 2023

Description: Development of a hybrid business model (funding and sales) for an agroecology center. IN parallel, a dedicated training including all components of the center's management was developed (Business strategy, financial management, curriculum development, guesthouse, restaurant and agricultural land management). The training is delivered to 15 youth from the marginalized town of Bourj Hammoud (Beirut Eastern suburb) who will be managing the center.

Beneficiaries: 15 youth from Bourj Hammoud (greater Beirut area) and Alpha Association (a Lebanese development NGO)

Contact: Marie-Claude Souaid, Communication director, communication.devt@alpha-association.info

Women Economic Participation for UNDP, Berytech, Rene Mouawad Foundation

About: Design, implementation and facilitation of an entire incubation program for Start-Ups and SMEs.

Location: North and Mount Lebanon

Date: October 2020 - June 2022

Description: Eedama is handling the outreach and selection phase as well as the incubation, training and coaching of 18 small businesses in North and Mount Lebanon (SMEs and Start-ups). The training and coaching sessions were conducted both online and on site. Topics included ideation, market sizing, competitive mapping, business model, access to markets, digital marketing, financial management, legal set-up... In addition, Eedama supervised and supported technical mentors whom, in their turn, assisted participants on specific topics. Each beneficiary will be receiving 30.000 USD of in-kind funding based on our recommendation.

Beneficiaries: SMEs from various sectors such as jewelry design, apparel, food production and agri-business, hospitality, IT services, 3D printing, etc, in North and Mount Lebanon

Contact: Joelle El Hajjar (Business Support & Development Manager - Berytech - Damascus Road, Berytech Building - joelle.elhajjar@beryttech.org - +961 3 822 038)

Agroecology Training for beginners in Lebanon

About: Agroecology training on farms managed by Eedama in Lebanon

Location: Lebanon, Zgharta (Ghossoun project) & Kfifane (Halyoun project)

Date: February 2022

Description: Training for people wanting to start their garden using natural techniques

Beneficiaries: Individuals

Contact: Coordinator of the training: Ounsi El Daif



TESTIMONIALS

04

TESTIMONIALS



We were asked to design a program targeted at women and crisis management, we approached Eedama to design, develop and deliver the training program. We have worked hand in hand to assess the needs of beneficiaries, develop the training outlines and review the material developed. Deliverables were always provided on time and of satisfactory quality and up to expectations of the donor and trained beneficiaries. We consider Eedama as a reliable partner to Berytech and we strongly recommend their services.

**– Mr. Ramy Boujawdeh
– Deputy General Manager,
Berytech Foundation**



TESTIMONIALS



Several years in a row, the participants benefited from both his background as a physicist expert in new technologies and energy, as well as his experience as a successful social entrepreneur with Eedama, the company he founded (active in the Middle East). Dr. Ounsi has a sharp technical knowledge while keeping the business and social aspects in mind. He is able to communicate efficiently both with people with a technical and/or a business background. Participant benefited greatly from his mentorship and guidance, which is reflected in the high level of satisfaction highlighted by his mentees."

**- Prof. Nihel Chabrak, Executive Director,
UAEU Pavilion at Dubai Expo 2020**

TESTIMONIALS



We have been working with Eedama since early 2018 to take the students for a tour of Masdar City. I am happy to say that Masdar City tour organised and curated by Eedama continues to be one of the most popular and learning-intensive visits for the students. Eedama has also been instrumental in organizing similar visits with a sustainability focus. As an organization, Eedama is always supportive and responsive to our requests, even on a very short notice. Team Eedama is always easy to approach and work with. They are highly skilled at what they do and curate the tours and visits efficiently ensuring maximum learning takes place. Eedama is a valued resource provider for Ureka Education. We will be happy to continue working with them in the long run. I highly recommend Eedama for sustainability education, raising awareness around the subject and for their entrepreneurial insight in this area.."

**- Ms. Aamna Sultan, Director,
Ureka Education Group**

TESTIMONIALS



Eedama has been employed by Majid Al Futtaim Leisure & Entertainment to provide a 5 days long training on sustainability and children workshops Eedama has proven a high sense of reliability and trustworthiness. We are extremely satisfied on the outcome of the training and are looking forward to spread the knowledge and roll out the numerous learnings our team got from these sessions. We highly and confidently recommend Eedama for any training requirements on sustainability and/or environmental subjects !"

**- Ms. Salma Abassaly Rouxel, Senior Operations Manager,
Majid Al Futtaim**



EEDAMA'S TEAM

EEDAMA'S TEAM



Dr. Ounsi El Daif

Founder, CEO

Owner and general manager of Eedama. Ounsi is a Physicist who completed his PhD in Switzerland in the field of light-matter interaction at the EPFL-Lausanne. He then went into research and development activities on nanotechnology for solar photovoltaic (PV) energy at IMEC in Belgium. More recently he worked on the establishment of a silicon-photovoltaics research lab for Qatar Foundation. During all his research carrier, he was keen on always keeping both a teaching and an outreach approach to science and physics. He also worked on developing original teaching material related to solar photovoltaic energy, from science and technology to markets and policies (as a part time lecturer at the University of Namur (Belgium) and CentraleSupélec (France) in addition to initiating or participating to several outreach activities in festivals, global conferences, workshops and symposiums (at AUB for instance). Since 2015, he is dedicating most of his time to the company he started, eedama, where he develops tailored training material and activities in the field of environ-



Dr. Frédéric Dross

Co-Founder & Solar Consultant

Working in the private photovoltaic energy sector in California, Frederic is the author of 5 patents and 80+ peer-reviewed publications and is a regular reviewer of specialist scientific journals in addition to being in the program committee of 2 major international PV conferences. He is also an occasional lecturer at University of Versailles Saint-Quentin (Paris, France), Supélec ParisTech (Paris, France) and the KUL (Leuven, Belgium) and has been invited to deliver plenary and keynote speeches at 2 of the 3 main global photovoltaics conferences. Over the past years, Dr. Frederic has been developing broad audience interventions for L'Héliopole and later Eedama that include an unexpected "dialogue with someone skeptical about solar energy" where he gives the pros and cons of solar and renewable energies! On the side, he is the extended arm to the successful founding and managing of Eedama and has assisted other companies investing in solar photovoltaic energy and acted as the certified qualifier their newly installed.



Nadia Moukaddem

Trainer & Coach, Member of the Advisory Board

Active in the field of entrepreneurship, social business and impact investing for over 7 years, she currently works at B&Y Venture Partners, a leading Venture Capital firm in Beirut where she mentors, advises and invests in start-ups based in the Middle East and the GCC region. Prior to that, Nadia worked for an investment company supporting small businesses in Sub-Saharan Africa in their expansion and growth. Throughout the years, she has developed a strong knowledge in development, private sector financing, entrepreneurship, new technologies and innovation in emerging markets. In parallel to her job, she is an active member and counselor at the A project, an NGO advocating for gender equality and raising awareness on sexual and reproductive health in Lebanon. Nadia holds a double master's degree from two of France's best academic institutions: Sciences Po Paris and HEC Paris. As a member of Eedama's advisory board, Nadia shares her expertise in the training sessions



Huda Masalmeh

UAE Manager & Sustainability Consultant

Huda is a Sustainability Consultant & the UAE Manager of Eedama. She's an architect that holds the LEED Accredited Professional (LEED AP) credential as well as a M.Sc in Sustainable Architecture. During her Masters, Huda studied the overlooked aspects of social sustainability within the design and buildings context & published multiple conference papers that highlight place making strategies, urban conservation and sustainable development. Huda developed a unique expertise in education for sustainable development (ESD) and in developing sustainable learning spaces. She also used her expertise to develop and deliver some of Eedama's novel and unique educational content to a variety of audiences for the past 3 years at the company. Huda is currently coordinating all of the UAE projects and events, handling a team of 10 freelancers and 3 payrolls, and is the main point of contact for UAE clients that are integrating

EEDAMA'S TEAM



Ekaterina Mukhina

Instructor

Straight after getting a degree in Hospitality and Tourism Business from Petrozavodsk State University (Russia), she worked in sales and events and then came to handle student's enrichment programs and school field trips for Atlantis The Palm, Dubai. After giving birth and experiencing motherhood, she decided to be an example and inspiration to her children and create a learning environment for both of them to make the world a better place. Eedama came up as a perfect project for both her passions: Children & the environment. Ekaterina works in promoting green awareness and raising consciousness about sustainability through innovative, fair and humane sales and business development.



Walaa Hirzallah

Sustainability Consultant

Walaa is an environmental enthusiast who has several years of environmental NGO's experience, in addition to years of academic research in the field of wastewater treatment. Her passion for protecting the environment and natural resources sprouted after a visit to a refugee camp in 2005. She witnessed first-hand the distressing effects of the lack of access to basic life essentials, like clean water, a privilege that many take for granted. That experience led her to pursue her graduate studies in Environmental Engineering. Walaa strongly believes that even the slightest adjustments to our daily choices and habits can go a long way with respect to protecting our planet.



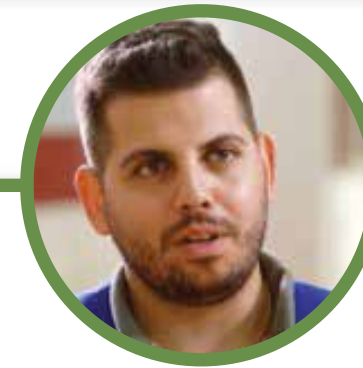
Wadih Kanaan

Instructor

Desert habitats captivated Wadih as a child growing up in Dubai, where he witnessed the impact of urban sprawl on natural ecosystems, and it inspired him to pursue a career in environmental planning. He obtained a bachelor's degree in wildlife biology along with a master's degree in sustainable development. He started his career as a field biologist in North America, and then progressed to become a consultant for coastal projects in the gulf region.

In addition to his environmental expertise, Wadih travelled extensively and worked in various industries including education, events, and tourism. His love of nature drove him to advocate for societies to adopt eco-friendly lifestyles by educating children so that they lead the positive shift in future generations.

Using his extensive experience across various functions and industries, he now mentors start-ups and SMEs focused on sustainability. He has joined Eedama's team of experts and leads workshops related to social and climate justice, and impact entrepreneurship.



Najib Yazbeck

Whitelogs Startup founder,
Mushroom & Bees Expert

Najib is an Agritech Expert and the founder of Whitelogs, a pioneer mushroom company in the middle east supported by Eedama. He is also a self-taught mycologist, and beekeeping expert and collaborates with Ghossoun sustainable project. He believes in the healing power of nature. He has BA in Advertising from the American University of Technology and worked in the NGO field from 2014 till 2021.

EEDAMA'S TEAM



Jad Awada

**Sustainable Financial
Management Coach**

Jad Awada, born and raised in Lebanon, completed his BS in economics with distinction in 2016. He later worked as an external financial auditor at Deloitte & Touche for 3 years, where he was exposed to many different industries and work environments. In 2020, following the Beirut Blast, he decided to start a new journey, rooted in self-actualization and community. He joined Blue Ocean Creations, a multi-disciplinary company of responsible tourism experts, and Jibal, an NGO working towards environmental and social justice, sister organisation of Eedama in Lebanon. Jad considers sustainability as a more holistic approach to the human experience. He is mostly interested in its reflections on the economy, human behavior and business development, which is why he decided to join Eedama. Jad is also a very passionate drummer and cook!



Jaya Thawani

Strategy & Finance

Jaya Thawani has 15+ years of experience in strategy, transformation, customer experience and corporate finance across various industries including hospitality, aviation and banking. She currently manages a chain of boutique hotels in India. Prior to that she headed the finance division for Etihad Airways and also worked in Morgan Stanley. Using her extensive experience across various functions and industries, she now mentors startups and SMEs focused on sustainability. She has joined Eedama's team of experts and leads workshops related to social and climate justice, and impact entrepreneurship.



Corrine Jabbour

**Biologist, Permaculture
Designer**

Corinne got her Permaculture Design Certificate from Geoff Lawton at Greening the Desert Project in 2019 and has been working on design and implementation of regenerative design projects ever since. She is also a trainer on Agroecology and is a part of an international permaculture design team called The Kaki Crew. Her previous experience is mainly in the fields of training and teaching. She is also the Permaculture and Education Specialist at the Lebanese NGO Jibal, where she works on innovative content development on subjects related to environmental justice and awareness, as well as pedagogy, and delivers training of trainer sessions and workshops on subjects ranging from environmental justice to environmental awareness and regenerative agriculture practices.



Zeina Fahed

**Monitoring
& Evaluation Consultant**

Zeina's educational background is in Environmental Health with a minor in Public Health and Public Administration. At the beginning of her career, she worked as a public health coordinator in a municipal solid waste treatment plant in Lebanon. Later, she joined the UN Migration Agency (IOM) to work on support projects for vulnerable populations including refugees, migrant workers, and the Lebanese host community. She was mainly in charge of research projects, Monitoring and Evaluation (M&E) and project coordination/management. After spending a few years at the UN, she decided to have her profession in a domain that caters for environmental priorities and sustainability where she joined Jibal to work on M&E, research, project management and documentation of the food sovereignty and education projects. In addition, she is a freelancer and trainer at Eedama, mainly in charge of M&E.

EEDAMA'S TEAM



Elie Kareh

Land Design
Manager

has a Masters in civil and environmental engineering from the American University of Beirut focused on sustainable construction methods using rammed earth. He is enthusiastic and outgoing, participating in sports of all kinds from swimming and scuba diving to skiing and rock climbing. Has been a volunteer in the Lebanese Red Cross Baabda Station as an EMT from 2014. After the Beirut port blast of August 4 2020, Elie worked intensely on the reconstruction effort of the city for a whole year as a field engineer with the International Orthodox Christian Charities (IOCC) fixing houses and small businesses. Driven by a strong sense of duty towards society and the environment, he currently works on managing various land design projects for Eedama and provides professional engineering support when needed.



Leen Akkad

E-commerce & Digital
Marketing Expert

Leen is our e-commerce and digital marketing expert. Leen has worked as an E-commerce Manager at Creative Space Beirut for 3 years before transitioning to work for Roni Helou as the Marketing and Admin Manager. She also freelances as a Web Designer and Social Media Strategist and helps businesses go online and develop their online stores. She is also an e-commerce trainer who has helped coach regional SMEs on how to digitize their businesses. Leen is passionate about sustainability issues and enjoys working on projects with a social cause. Leen is an AUB graduate in Business Administration and Management.



Ziad Daher

Lawyer

Ziad is a Corporate Lawyer, graduated from both Université La Sagesse and the Lebanese University in 2000. Ziad also holds a Master's degree in Business Management from Université Lyon 3, Lyon, France. He started his law career after that. After having worked for the reputable law firm Chammas and Chammas, he founded and headed 'Ziad Daher Law Office' since more than 10 years and he is lawyer at the court in Lebanon as well. He has been working with all types of private organizations: NGOs, local businesses, and large corporations, specializing in both business setups and contractual issues. Ziad is the lawyer of Eedama in Lebanon and of its two sister organizations: Jibal (NGO based in Beirut) and Alternative Tour Beirut (an SME based in Beirut). He is on a mission to make entrepreneurship accessible to all.



Juma Mahmoud

Sustainability Advisor

An enthusiastic Architect, born and raised in Abu Dhabi, who chose to study architecture out of passion for the environment, both the built and the natural ones. This consistent driven interest has allowed him to excel as a Business Developer with Eedama. Juma recently became a LEED Green Associate. He worked as a sustainability trainer delivering workshops with Eedama. He was selected as one of the Innovators to showcase his innovation at 'INNOVATOR 2014', he presented a project titled "NFC Technology" where he proposed the implementation of smartphone BarCode technology in our everyday life to make it easier and smarter and to reduce paper consumption. His work with Eedama also included instructing several teachers from Sharjah Children's Centre, for which he developed new educational material about



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