



10 YEARS OF IMPACT

CORPORATE TEAM BUILDING

Bringing Purpose,
Connection & Sustainability
to your Workplace

ABOUT EEDAMA



Eedama comes from the Arabic verb "to make it last" which is what sustainability is all about: Being proactive!

- Dr. Ounsi El Daif
Founder & CEO



Eedama is an independent social enterprise, founded in Masdar City, Abu Dhabi in 2015; that promotes sustainable development by supporting citizens, schools and organizations in embracing sustainability within their practices.



WHY EEDAMA?



We turn team building into a catalyst for meaningful change and connection.



Our programs blend sustainability, mindfulness and purpose.



We help teams collaborate, think fresh and act on real-world challenges proactively.

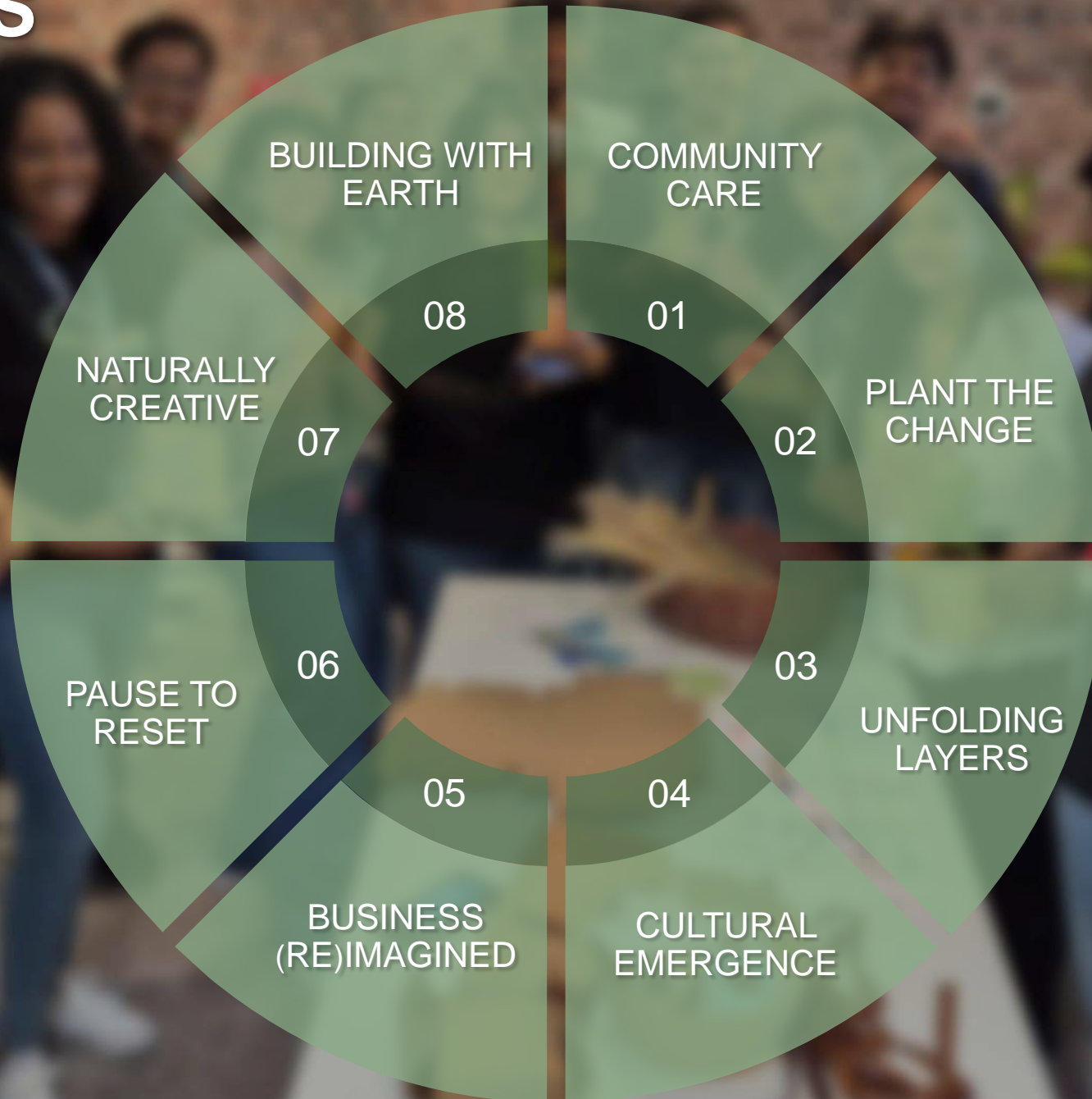


Our programs are designed to meet your requirements with authenticity and purpose.



We bring the experience to you: at your office, hotel or any preferred venue.

THEMES



RECENT PROJECTS



Empowering managers on conflict resolution & decision making towards the environment (25 pax)



Creating care packages for 100 female blue collar labors in the UAE.



Modern Urban farming workshop for up to (200 pax)



Empowering employees with profound awareness of the impact of their daily office actions & how they can reach their companies sustainability goals. (400 pax)



Provis employees creating hand made gifts for staff personnel (50 pax)



Planting 50 trees while inspiring families to a integrate sustainability lifestyle. (100 pax)



Eedama partnered with Ferrero across the UAE, KSA, and Kuwait. Together, we crafted 150+ low-waste care packages and turned sustainability into action (150 pax)



Employees crafting fashionable handmade accessories with sustainable materials for personal use (20 pax)

01 | COMMUNITY CARE

A purposeful, hands-on CSR experience where teams craft care kits for the blue-collar community. Participants create natural wellness products and write thoughtful messages, promoting appreciation, connection, and a sense of giving back.

Key Pillars

Care, Compassion, Collective Impact, and Creating Change.

Key Benefits



Strengthens team bonds and promotes emotional wellbeing.



Encourages mindful creativity and social impact through giving.



Aligns with ESG, CSR and employee engagement goals.

Activities

Making the following handmade items:

- Lip balm
- Body scrub
- Pillow mist
- Neem tonic
- CSR packaging
- Personalised note



2+ Hours



12 to
100



AED
250



"We experienced the joy of giving as we created wellness kits that strengthened our empathy, teamwork, and connection to the community."
- Participant

02 | PLANT THE CHANGE

A nature-inspired experience where teams reconnect with the environment and each other by creating artistic planting kits and soil mandalas, blending creativity with care and optionally gifting their creations to the blue-collar community.

Key Pillars

Nature, Creativity, Connection, and Contribution

Key Benefits



Sparks creativity and builds nature connection.



Boosts wellbeing through a green and sensory activity.



Offers a hands-on CSR opportunity and long-term environmental stewardship.

Activities

- Artistic planting
- Assemble your own self watering plant kit
- Create a soil art mandala using UAE soil
- Decorate and package items for gifting (An optional CSR activity)



2+ Hours



12 to
100



AED
300

*"Creating the planting kits and soil mandalas was such a grounding experience. It not only reconnected us with nature but also strengthened our bond as a team while giving back to the community."
- Participant*



03 | UNFOLDING LAYERS

An immersive experience where teams unpack global sustainability challenges through a collaborative, card-based workshop, exploring real-world environmental systems and inspiring meaningful action.

Key Pillars

Systems Thinking, Global Issues, Sustainability, and Team Unity

Key Benefits



Deepens awareness of topics on sustainability.



Builds critical thinking and systems-level understanding.



Sparks reflection, collaboration and unity within the team.

Activities

- Climate Fresk – Understand climate change through a science-backed IPCC card game.
- Biodiversity Collage – Explore connections between ecosystems, species & human activity.
- Living Soils – Learn how soil health supports climate stability, food systems and biodiversity.
- Textile Untangled – A workshop on environmental and social impacts of the textile industry.



3 Hours



12 to
100



AED
350



"The session opened our eyes to how interconnected environmental issues really are. The style of the workshop sparked meaningful conversations, helping us see our role in driving change."
- Participant




04 | CULTURAL EMERGENCE

This workshop is based on the principles of Cultural Emergence; a framework that empowers people to co-create resilient, values-driven team cultures. Through reflection, storytelling, collaboration, and intention-setting, your team explores a culture they want to foster and build a shared foundation for moving forward.

Key Pillars

Team Culture, Empowerment and Systems Change

Key Benefits

-  Strengthens psychological safety and empathy.
-  Aligns individual purpose with team values.
-  Inspires team practices rooted in empathy, purpose and growth.

Activities

- Personal and team values mapping
- Cultural reflection exercises (Challenge—Move—Nourish)
- Collaborative design for team culture transformation
- Embedding purpose into day-to-day team rituals



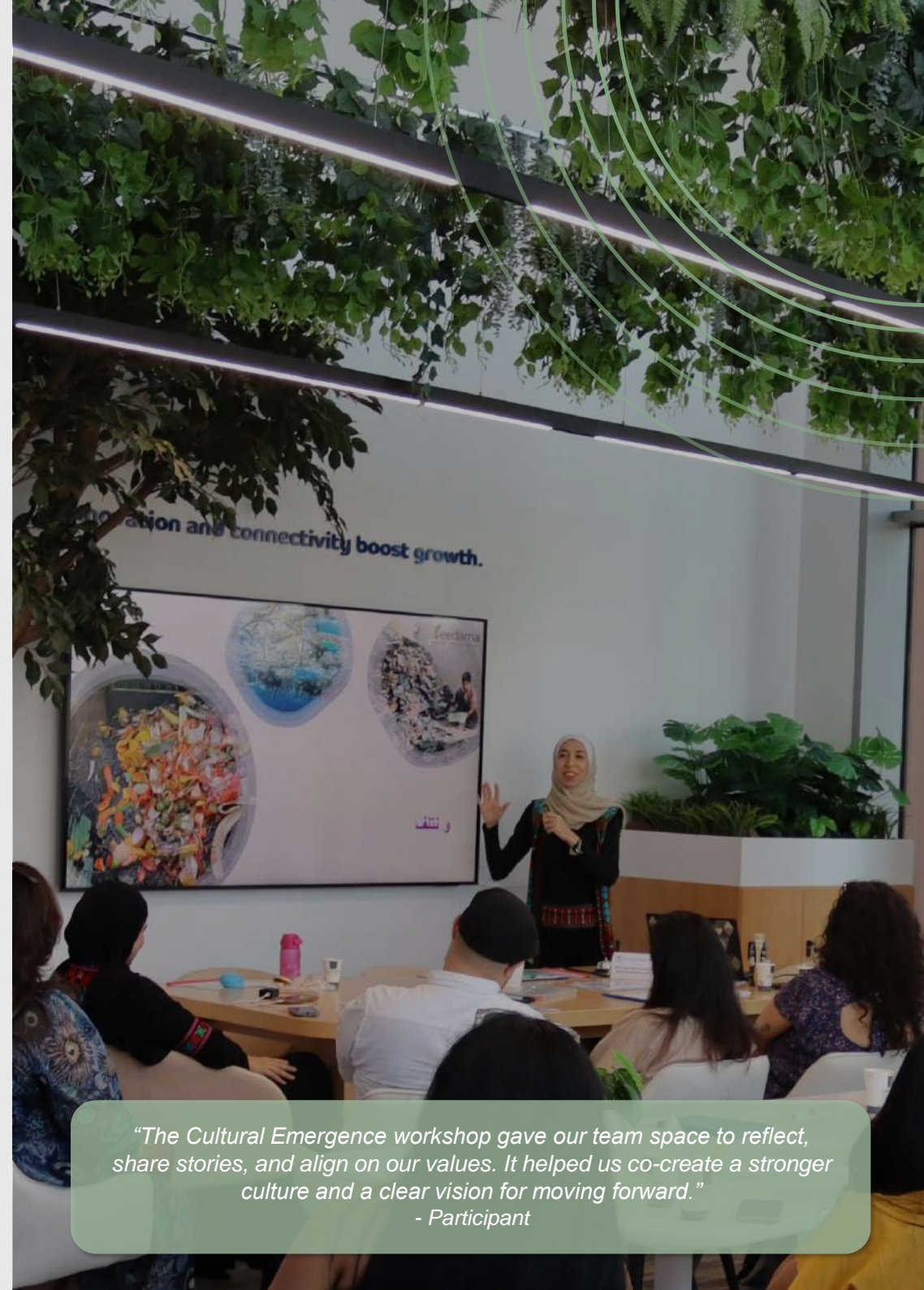
2+ Hours



12 to 30



AED 250



"The Cultural Emergence workshop gave our team space to reflect, share stories, and align on our values. It helped us co-create a stronger culture and a clear vision for moving forward."
- Participant




05 | BUSINESS (RE)IMAGINED: SDG EDITION

This program engages decision-makers in exploring how sustainability shapes better business thinking. Grounded in UN SDGs, it fosters critical reflection, collaboration, and creative problem-solving. It's designed to spark new perspectives, not prescribe solutions.

Key Pillars

Business Through the Lens of Purpose

Key Benefits

-  Ties sustainability to performance and purpose.
-  Fosters collaborative innovation for impact.
-  Ensures strategic alignment for leadership and teams.

Activities

- UN SDG Mapping for Business Contexts
- Sustainability Scenarios & Real-World Case Work
- Innovation Circles: Framing and Pitching Solutions



2-3
Hours



12 to
50



AED
300



"The session challenged us to think differently about sustainability in business. Mapping the SDGs and pitching our ideas sparked collaboration and gave us practical ways to align with global impact."
- Participant




06 | PAUSE TO RESET

A gentle, in office movement session inspired by Osteo Yoga, designed to relieve stress, restore balance, and boost focus, no need for special clothes or equipment. Perfect for busy professionals seeking calm amidst a demanding workday.

Key Pillars

Employees wellbeing and sustainable workplace

Key Benefits

-  Re-energises the nervous system to improve focus and clarity.
-  Reduces stress and enhances emotional resilience.
-  Promotes a caring, wellness-focused workplace culture.

Activities

- Guided yoga-inspired session
(Seated or standing, no mat required)

Demography

- Teams under cognitive or performance pressure.
- Professionals experiencing screen or posture fatigue.
- Workplaces committed to supporting mental health.



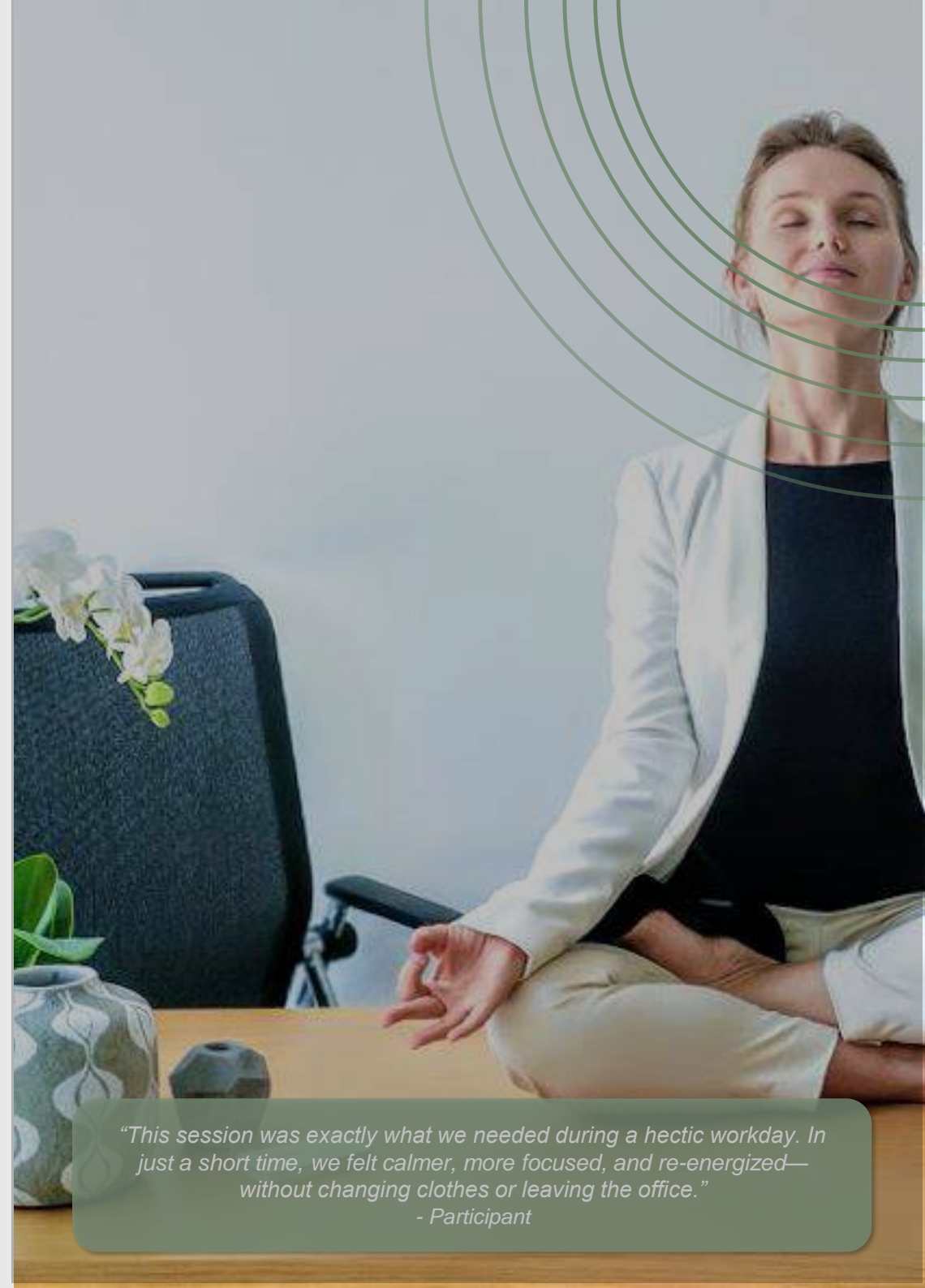
45 Mins



12 to
30



AED
100



"This session was exactly what we needed during a hectic workday. In just a short time, we felt calmer, more focused, and re-energized—without changing clothes or leaving the office."
- Participant

07 | NATURALLY CREATIVE

A hands-on, creative session that invites teams to reconnect by upcycling everyday materials into meaningful, artful objects, blending sustainability with mindfulness and self-expression.

Key Pillars

Creative Reuse and Mindful Expression

Key Benefits



Supports stress relief and mental calm through sensory creativity.



Encourages circular thinking via creative reuse.



Deepens team connection.

Activities

- Upcycle old T-shirts and make them into bags, décor or creative pieces
- Eco-resin art with natural or biodegradable materials
- Soil painting using earth pigments and textures
- Oshibana: Japanese botanical pressing art
- Bamboo mosaic coasters
- Guided reflection on material value and nature connection.
- Pages & Patterns Upcycling Workshop
- Upcycling Jewellery Workshop



2+ Hours



12 to
50



AED
250



*"Transforming everyday materials into something beautiful was both relaxing and inspiring, allowing our team to connect, express ourselves, and see waste in a whole new way."
- Participant*




08 | BUILDING WITH EARTH

A hands-on journey where participants explore rammed earth as a sustainable building material while co-creating structures that embody resilience and ecological harmony. Through tactile experimentation and collaborative design, teams will mix, ram, and assemble miniature walls into fort-inspired structures, then use them to design a cityscape that envisions a more sustainable future.

Key Pillars

Sustainable Materials & Creative Circular Design

Key Benefits

-  Cultivates awareness of natural building techniques and their environmental impact.
-  Encourages teamwork through creative problem-solving.
-  •Fosters a deeper connection to sustainability by integrating materiality with urban visioning.

Activities

- Collaborative mixing of soil, sand, and more materials to create the ideal rammed earth blend
- Team-based construction of mini fort-inspired walls
- Co-designing a sustainable city using the constructed mini forts as building blocks



2+ Hours



12 to
30



AED
250



"It was fascinating experimenting with the mix figuring out the right consistency and balance of materials. Also to watch how our individual ideas came together to form a united vision."

- Participant

WHAT'S NEXT?



CHOOSE YOUR THEME

Community Care, Plant the Change, Unfolding Layers, Cultural Emergence, Business (Re)Imagined, Pause to Reset or Naturally Creative.



CONFIRM YOUR VENUE

Let us know your venue, best suited to your needs. We bring the experience to your Office, Hotel Ballroom or any preferred venue.



WE DELIVER & ENGAGE

Our qualified facilitators come prepared with all the necessary equipment and deliver a seamless and impactful session.

EVENT TIMELINE

01

Welcome & Introduction

Our instructors greet participants and share the background of the activity.

02

Sustainable Bingo Icebreaker

A fun, interactive warm-up to spark energy and awareness.

03

Project Creation

Teams dive into creating their sustainable project with our guidance.

04

Team Rotations

Participants move from station to station, collaborating and innovating.

05

Celebration & Wrap-Up

Once all projects are complete, we take a group photo and share final reflections.

OUR PARTNERS

MASDAR
CITY



GRACIA
FARMS



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Abdulla Al Ghurair Foundation for Education



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Realize. Rethink. React.

10 YEARS OF IMPACT

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Scan QR Code here
to see us in action!

“Let’s create meaningful change
together!”